

Ask Early Menopause App Impact Analysis

2022 - 2026

Evidence based information and support, helping women with
Premature Ovarian Insufficiency (POI) and Early Menopause.

100+

Evidence-based
articles

Used in over **160**
Countries

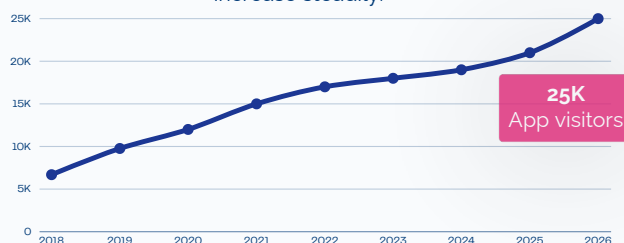
25K

App visitors and
increasing steadily



Growing global use

The number of women using the Ask Early Menopause App increase steadily.



Used in 164 countries

A global community accessing trusted
evidence based information.



Top 5 countries

	Australia	40%
	USA	16%
	China	12%
	Singapore	11%
	Iran	4%

Why women like the App

"I like absolutely everything! I'm **so grateful for this app**. Thank you."

"The information provided is great."

"This happened to me 27 years ago. I could not access information except for library books telling me my symptoms were in my head. **So happy to see this.**"

Device usage

The app is used on mobile and large screens, with 74% on mobile and 25% on desktop.



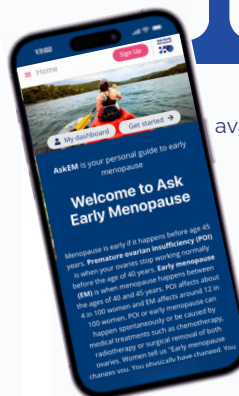
47%
Mobile



52%
Desktop



1%
Tablet



The Ask Early Menopause App is available via browser or the Apple App Store and Google Play Store.

Ask Early Menopause



Available on the
App Store

GET IT ON
Google Play

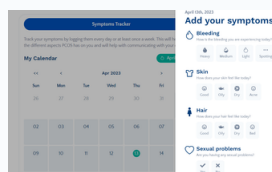
Find out more

Top 10 read articles

- 1 How is early menopause diagnosed
- 2 Spontaneous premature ovarian insufficiency
- 3 What is early menopause
- 4 Early menopause due to chemotherapy or radiotherapy
- 5 FX POI
- 6 Emotional Wellbeing
- 7 Psychological Impact
- 8 How early menopause can affect bone health
- 9 Lifestyle management
- 10 What is surgical menopause

Personal symptoms tracker

Women can actively use the symptoms tracker to keep track of their symptoms and lifestyle.



COMING SOON

Decision support tools

Our new decision support tools help women and healthcare professionals make informed decisions.



Personalised tools to review options and preferences for POI and Early Menopause care



Review options and support shared decision making



*Better care.
Better equity.
Better health.*

